

YUBO WANG

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www.yubowang.design

Graphic Designer

ABOUT ME

我是**王寓博**，品牌设计师兼摄影师。

我来自中国。我目前住在旧金山（七月初回国，已订机票）。
我的专业是平面设计，主攻品牌设计印刷和数字设计。同时，我对摄影和视频拍摄也有自己的看法。

EXPERIENCE

Awards

二等奖学金 (2016 秋季)

二等奖学金 (2017 秋季)

二等奖学金 (2018 春季)

二等奖学金 (2018 秋季)

Work Experience

自由设计师 (2019.08-2022)

我在这个阶段的主要工作是帮助我的雇主完成设计工作。包括书籍设计、品牌设计、网页设计、UX 和展览。对项目从头到尾负责。

东道品牌设计集团

Brand Designer (2018.06-2018.08)

参与设计项目。负责设计项目的启动、开发和实施。品牌定位与策划。
维护品牌或提升品牌内容。

EDUCATION

M.A.

Academy of Art University

Aug 2019 - May 2022 Master of Arts in

Graphic Design

B.A.

山西大学商务学院

Sep 2015 - May 2019 Bachelor of Arts in

视觉传达设计

CAPABILITIES

品牌设计、印刷设计、数字设计、包装设计、摄影、视频、设计思维、项目管理。

SOFTWARE SKILLS

Adobe Illustrator, Adobe InDesign, Adobe Photoshop,
Adobe XD, Adobe Premiere Pro

INTEREST

我喜欢阅读和旅游。旅行可以使我的身体走得更远，而书籍可以使我的思想走得更远。

YUBO WANG

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Graphic Designer

ABOUT ME

I'm Yubo Wang. I'm a graphic designer and photographer. I come from China. I currently live in San Francisco. My major is brand design, print and digital design. At the same time, I also have my own opinions about photography and video shooting.

EXPERIENCE

Awards

Second Scholarship (2016 Fall)

Second Scholarship (2017 Fall)

Second Scholarship (2018 Spring)

Second Scholarship (2018 Fall)

Work Experience

Freelance designer (2019.08-2022)

My main job at this stage is to help my employer complete the design work. These include book design, brand design, web design and exhibitions. Responsible for the project from start to finish.

Dongdao Creative Branding Group

Brand Designer (2018.06-2018.08)

Participate in design projects. Carry out design project initiation, development and implementation. Brand positioning and planning. Maintain brand or upgrade brand content.

EDUCATION

M.A.

Academy of Art University

Aug 2019 - May 2022 Master of Arts in

Graphic Design

B.A.

Business College of Shanxi University

Sep 2015 - May 2019 Bachelor of Arts in

Visual Communication Design

CAPABILITIES

Brand, printing design, digital design, packaging design, photography, video, design thinking and project management.

SOFTWARE SKILLS

Adobe Illustrator, Adobe InDesign, Adobe Photoshop,

Adobe XD, Adobe Premiere Pro

INTEREST

I love reading and traveling. Traveling can make my body go farther, while books can make my mind go farther.